MEDIA PSYCHOLOGY LAB

SCHOOL OF PSYCHOLOGICAL SCIENCES, CHRIST (DEEMED TO BE UNIVERSITY)

presents

MEDIA PSYCHOLOGY RESEARCH COLLOQUIUM '27

OUT OF FRAME



Media & Human Experience

Saturday, 30 January 2027
9:00 AM to 1:00 PM

R&D Block, CHRIST (Deemed to be University), Central Campus, Bengaluru

ABOUT THE COLLOQUIUM

The media is not a neutral window onto the world. Every news clip, social media feed, film, or recommended video decides what comes into view and what is left out. Because our lives are constantly surrounded by these frames, they shape how we see ourselves, whom we trust, and how we feel. As media moves from television and radio to short-form content, streaming, gaming, podcasts, algorithmic feeds, and generative AI, the frame has become personal and more immersive, making it harder to step away from.

Research across psychology, media studies, communication, sociology, literature, and education has examined the media's effects on identity, belief, attention, and well-being. The Media Psychology Research Colloquium 2027, organised by the Media Psychology Lab, Department of Psychology, CHRIST (Deemed to be University) brings them into one single conversation.



FOCUS OF THE COLLOQUIUM

The Colloquium is a half-day research conference for **undergraduate, postgraduate, and PhD scholars.** It focuses on critical, cross-disciplinary work on the relationship between media and human behaviour, experience, and society. Submissions are welcome in a range of forms, including **empirical studies, conceptual or theoretical papers, opinion pieces, and working papers that report ongoing or early-stage research.** Through parallel scientific sessions, an expert keynote, and cross-field conversations, it gives student researchers a space to present their work, receive feedback, and connect with peers, faculty, and the media industry.

CHRIST UNIVERSITY, INDIA

CHRIST (Deemed to be University) grew out of the educational vision of St Kuriakose Elias Chavara, a nineteenth-century educationalist and social reformer from South India. It was established as Christ College in 1969 and is administered by the Carmelites of Mary Immaculate (CMI), the congregation he founded in 1831.
The University is known for its innovative curricula, holistic education, and adoption of global higher education practices. Its campus brings together students from all states and union territories of India and around 60 countries.

University Website

SCHOOL OF PSYCHOLOGICAL SCIENCES

As one of the first departments founded at CHRIST (Deemed to be University), the School of Psychological Sciences has grown by leaps and bounds, sustained by its commitment to innovation in curriculum and pedagogy, as well as groundbreaking initiatives. The mission of the School is to promote high academic standards in psychology by creating an optimal and enriching learning environment, fostering ongoing professional and personal development and contributing effectively to society's needs.

School Website

THE MEDIA PSYCHOLOGY LABORATORY

The Media Psychology Laboratory in the Department of Psychology at CHRIST (Deemed to be University) is a multidisciplinary research lab that studies the cognitive processes, emotions, and behaviour underlying people's interactions with media and technology. The lab works with literature on participants' physiological responses, such as heart rate, skin conductance, and eye movements, as well as with media such as podcasts, television, and digital content, and with technologies such as Virtual Reality and smart speakers. It also supports qualitative study of how media content and discourse are created and how they influence people, bringing media and psychology research together within the University.

Lab Website

THEME

Out of Frame: Media and Human Experience

The theme asks what media puts in view, what it hides, and what happens to the people who live inside the frame. It invites participants to step outside the frame and examine it.

SUB-THEMES

01

01 · Media, Self, and Connection: How media shapes identity, relationships, and belonging.

- Self-presentation, social comparison, body image, and identity in mediated spaces
- Parasocial bonds, influencer culture, fandom, and human–AI companionship
- Friendship, intimacy, family, and online communities
- Group identity, polarisation, and collective emotion



02

02 · Media, Reality, and Belief: How audiences negotiate what is real, true, and believable.

- Hyperreality, post-truth, and the blurring of real and mediated
- News framing, credibility, and public opinion
- Misinformation, deepfakes, and AI-generated media
- Representation, stereotypes, and narrative persuasion

03

03 · Media Today: Content, Technology, and the Mind: How the contemporary media environment affects cognition and experience.

- Short video, streaming, gaming, podcasts, memes, and generative AI
- Platforms, algorithms, attention economies, and ethics
- Attention, multitasking, memory, and constant connectivity
- Doomscrolling, binge-watching, digital fatigue, and immersion

PROGRAMME AT A GLANCE

Saturday, 30 January 2027 · R&D Block · 9:00 am to 1:00 pm

9:00 – 9:30 AM	Inauguration
9:30 – 10:15 AM	Keynote Address by an Invited Expert
10:15 – 10:30 AM	High Tea
10:30 AM – 12:30 PM	Paper Presentations
12:30 – 1:00 PM	Valedictory and Closing Ceremony



CALL FOR PAPERS

ABSTRACT SUBMISSION GUIDELINES:

- Abstracts are invited for empirical, conceptual, opinion, and working papers that engage with any of the three sub-themes.
- Abstracts must be a maximum of 250 words and follow APA style.
- Abstracts must be submitted through the online abstract submission form by **30 November 2026.**
- Selection results will be announced by **10 December 2026**.

SCIENTIFIC SESSIONS GUIDELINES:

- Each presentation is allotted 10 minutes, including Q&A.
- For co-authored papers, one author may present.
- Presenters must use the template sent by the colloquium committee. Slides should be in horizontal orientation, in English, and follow APA 7 formatting.
- The title slide must include the names and affiliations of all contributors.
- Presentations should be structured according to the type of paper:
  - Empirical papers: introduction and literature review, objectives, method, findings, discussion, implications, limitations, and references.
  - Conceptual papers: introduction, objectives or central question, theoretical framework or review of literature, analysis and argument, implications, limitations, and references.
  - Opinion papers: context and issue, central argument, supporting evidence or examples, counter-perspectives, implications, and references.
  - Working papers: background, objectives, proposed or ongoing method, preliminary findings (if available), expected contribution, limitations and next steps, and references.
- Faculty members are not eligible to present.

TIMELINE	
Abstract Submission Deadline	10 December 2026
Notification of Acceptance	By 20 December 2026
Presentation Submission & Final Presenter Registration	20 January 2027
Last Date for Participant Registration	20 January 2027
Colloquium	30 January 2027



Present. Discuss. Connect.

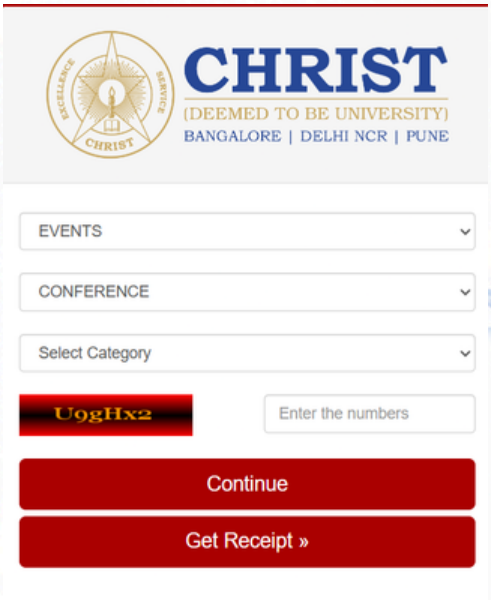
REGISTRATION

MODE OF PAYMENT

- Pay using the CHRIST University Payment Portal – **Online Payment Portal**
- **Fee Name** – EVENTS
- **Category** – CONFERENCE
- **Second Category**
  - MPRC Christite
  - MPRC Group (4 members) External
  - MPRC Paper Presentation External
  - MPRC Participation External
- Get the receipt to attach to the Google Form
- Select Category--> Bangalore Central Campus--> Events--> CONFERENCE

REGISTRATION AND FEES	
Participation only	₹250
Paper presentation	₹500

- Only applicants whose abstracts are accepted will be asked to pay the presentation fee.
- Groups of 4 receive a 20% discount on participation registration.
- Participation includes access to all sessions, high tea and a registration kit
- Presentation registration also includes the opportunity to present and a presentation certificate.



SUBMIT/REGISTER HERE:

Abstract Submission Form:
https://forms.gle/NbBiyaeaoKY1kVQG7

Participant Registration Form:
https://forms.gle/TDfx33DTUv9ph9if6

For any queries, reach out to us at:
mediapsychlab@christuniversity.in

Present. Discuss. Connect.

ORGANISING COMMITTEE

Organiser

Media Psychology Lab, School of Psychological Sciences, CHRIST (Deemed to be University), Central Campus

Faculty Co-ordinators

Dr. Rituparna Chakraborty
Dr. Shaharban N.V.

Student Co-ordinators

Athulya Mary Antony
Anshuman Mookharjea

Media Psychology Lab Members

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Manish Nataraja
Prerana A
Prahaladha Varadhan
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